

Distracted Driving & Speeding Prevention



**Someone is
Waiting for You.**

SLOW DOWN. PAY ATTENTION.



SOCIAL MEDIA POSTS



Someone is Waiting for You.

SLOW DOWN. PAY ATTENTION.

Social Media Posts

The following posts are available for your organization's use to highlight Distracted Driving and Speeding Prevention.

- 1.** Who's waiting for you? Your significant other? Your child? Your co-workers? Your cat? What would happen if you were killed or severely injured in a crash caused by distracted driving or excessive speed? **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**
- 2.** Think about this. Someone is waiting for you. You're multi-tasking behind the wheel and you've pressed the gas pedal to the floor. Then a crash. You never arrive. **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**
- 3.** One glance at a cellphone, an effort to retrieve a dropped item or other distraction can turn to heartbreak for the spouses, children, friends and co-workers if you never arrive. **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**
- 4.** Whether there's a special celebration planned, an important project to finish or a pet food dish that needs filling, someone is depending on you to arrive. Don't let distracted driving or excessive speed shatter their world in an instant. **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**
- 5.** Between 2019-2024 Minnesota recorded 30,000 distracted driving crashes, with 30 deaths, and 146 life-altering injuries. Behind every one of those deaths and injuries are family members, friends or coworkers whose lives will be irreparably changed by that loss. **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**
- 6.** April is Distracted Driving Awareness Month. Drive distraction-free. Put your phone on Do Not Disturb or in hands-free mode before driving. Set navigation and music before you start moving. Stick to the speed limit. **#SomeonesWaitingForYou #SlowDown #PayAttention #DriveSafeMN #StateFarm**

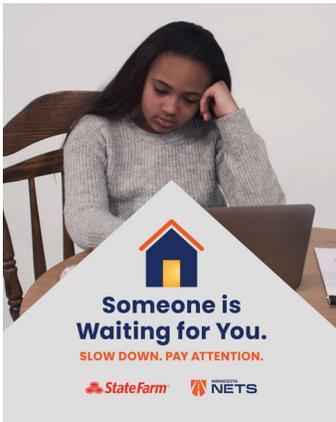


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Social Media Posts

The following images and text are available for your organization's use.



POST IMAGE:

SIWFY Campaign Social Media Image 1.jpg

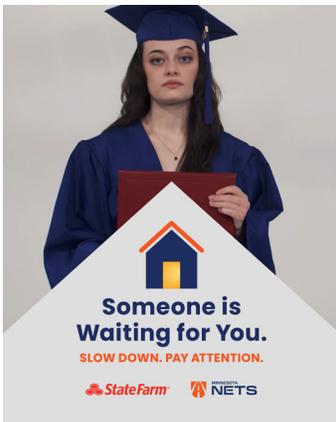
1080 x 1350 px | Facebook, X, Instagram

POST TEXT:

I waited for your help with my math homework. I kept looking at the door, hoping you'd walk in. But you were speeding. Now you're never coming home.

Someone is waiting for you. Slow down. Pay attention.

**#SomeonesWaitingForYou #SlowDown #PayAttention
#DriveSafeMN #StateFarm**



POST IMAGE:

SIWFY Campaign Social Media Image 2.jpg

1080 x 1350 px | Facebook, X, Instagram

POST TEXT:

I'll never forget how proud and excited you were that day. Now all I have are memories — because you were on your phone while driving. It doesn't have to end like this.

Slow down. Pay attention. Be there for every milestone.

**#SomeonesWaitingForYou #SlowDown #PayAttention
#DriveSafeMN #StateFarm**

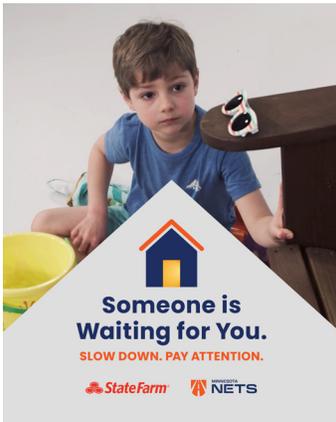


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POST IMAGE:

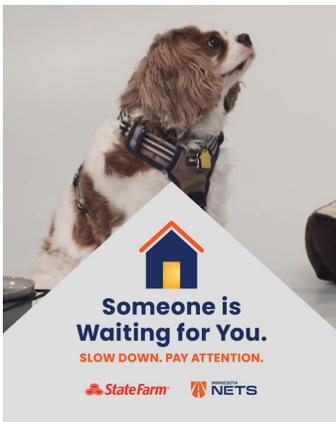
SIWFY Campaign Social Media Image 3.jpg

1080 x 1350 px | Facebook, X, Instagram

POST TEXT:

You were the fun uncle — the one who made every moment an adventure. Now the only adventure left is learning to live without you... because you drove too fast. We could have had so many more good times.

Don't let speed steal them. [#SomeonesWaitingForYou](#) [#SlowDown](#) [#PayAttention](#) [#DriveSafeMN](#) [#StateFarm](#)



POST IMAGE:

SIWFY Campaign Social Media Image 4.jpg

1080 x 1350 px | Facebook, X, Instagram

POST TEXT:

They say it's a dog's life... and mine was great. Walks, games, treats. Life with my best friend was awesome. Then you took your eyes off the road in heavy traffic. Now I'm a lonely dog waiting forever to fetch the good times back.

[#SomeonesWaitingForYou](#) [#SlowDown](#) [#PayAttention](#) [#DriveSafeMN](#) [#StateFarm](#)

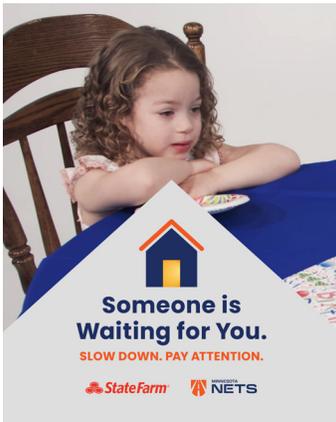


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The following images and text are available for your organization's use.



POST IMAGE:

SIWFY Campaign Social Media Image 5.jpg

1080 x 1350 px | Facebook, X, Instagram

POST TEXT:

You baked the most beautiful, delicious birthday cakes — everyone was jealous. But taking a photo of your latest creation while driving took you away from us. I'll be waiting... forever... for another one.

**#SomeonesWaitingForYou #SlowDown #PayAttention
#DriveSafeMN #StateFarm**

Find campaign materials and
more distracted driving and
speeding prevention tools at:

drivesafemn.org

