**Do It for Me/Them**

**Social media posts**

**3.25.2024**

Don’t let your photo be the only thing your loved ones have to remember you by. Slow down. Pay attention behind the wheel Do it for THEM! #DoItforThem #DoItforME #slowdown #payattention #drivesafemn #statefarm

**A person and person holding a sign

Description automatically generated**

**A blue sign with yellow text

Description automatically generated**

When you helped me study, I always got a good grade on my math test. But you failed us both by driving over the speed limit. And I’ve lost my study buddy. It doesn’t have to be this way. Who’s your somebody?! #DoItforThem #DoItforME <https://bit.ly/3TUkHji> #slowdown #payattention #drivesafemn #statefarm

A person in a blue graduation gown

Description automatically generated

I’ll never forget how proud and excited you were that day. Now I only have memories because you used your cellphone while driving. You’ll be out of the picture forever. It doesn’t have to be this way. You can be there for all the milestones. Who’s your somebody? #DoItforThem #DoItforME <https://bit.ly/3PDahBM> #slowdown #payattention #drivesafemn #statefarm

A child with a blue shirt

Description automatically generated

They say it’s a dog’s life…and mine was great. Walks, games, treats. Life with my best friend was awesome. Then you took your eyes off the road in heavy traffic. And I’m a lonely dog. Wish we could fetch the good times back. Who’s your good boy? #DoItforThem #DoItforME <https://bit.ly/43wk2aS> #slowdown #payattention #drivesafemn #statefarm

You were the fun uncle. Whenever you were with us, life was an adventure. The only adventure we’ll have now is learning to live without you because you drove too fast. We have kept the good times coming. Who’s your somebody? #DoItforThem #DoItforME <https://bit.ly/4a86qoI> #slowdown #payattention #drivesafemn #statefarm

A dog with tongue out and a blue sign

Description automatically generated

A child with her hands on her face

Description automatically generated

You baked the most beautiful, delicious birthday cakes. Everyone was jealous.

You just shouldn’t have tried to post pictures of your latest creation from behind the wheel. You’ll never bake me another cake. Who’s your favorite recipe for happy birthdays? #DoItforThem #DoItforME <https://bit.ly/49j0pEA> #slowdown #payattention #drivesafemn #statefarm

A blue sign with yellow text

Description automatically generated

Excessive speed, distracted driving and their consequences – crashes, injuries and fatalities – are at crisis levels in Minnesota. Take time to consider the loved ones riding with you or awaiting your safe return. Do it for THEM! #DoItforThem #DoItforME #slowdown #payattention #drivesafemn #statefarm

A close-up of a smiling child

Description automatically generated

“Mom, the law says you can’t have your phone in your hand when you drive. It’s not safe.” #DoItforThem #DoItforME #slowdown #payattention #drivesafemn #statefarm

A person smiling at the camera

Description automatically generated

Driving too fast? Distracted? What would your loved one say if they were a passenger? #DoItforThem

#DoItforME #slowdown #payattention #drivesafemn #statefarm

“Hi, neighbor. When you’re speeding down our street or distracted while you drive, you may not see us crossing the street.” #doitforme #slowdown #payattention

“I’m learning how to look both ways before I safely cross a street, but I also count on you to follow the speed limit and watch out for me.”

#DoItforThem #DoItforME #slowdown #payattention #drivesafemn #statefarm

A child holding a person's hand

Description automatically generated

A child in a car seat

Description automatically generated

“The zoo is going to be so much fun, Grandma. Let’s get there safely. Please get off the phone and slow down.” #DoItforThem #DoItforME #slowdown #payattention #drivesafemn #statefarm

A person holding a child's hand

Description automatically generated

“Will you see me crossing the street in time to stop if you’re speeding? Or if you’re on your phone?” #DoItforThem #DoItforME #slowdown #payattention

A person in a wheelchair

Description automatically generated

“If you’re driving too fast or distracted, you might not see me or my bicycle in time. Please keep me safe.” #DoItforThem #DoItforME #slowdown #payattention

A person holding a sign

Description automatically generated

“I’m proud to help keep our roadways in good repair. Keep me safe by following the work zone speed limit and avoiding distractions.” #DoItforThem #DoItforME #slowdown #payattention