

Do It For Me Social media posts



Excessive speed, distracted driving and their consequences – crashes, injuries and fatalities – are epidemic in Minnesota. It’s time to think about the loved ones riding with us or waiting for our safe return. Join the Do It for ME campaign and change someone’s behavior. #DoltforME #slowdown #payattention #drivesafemn #statefarm



Driving too fast? Distracted? What would your loved one say if they were a passenger?
#DoltforME #slowdown #payattention
#drivesafemn #statefarm

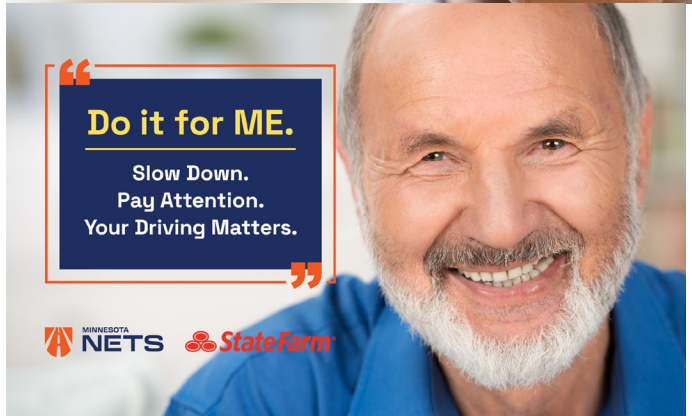




Do it for ME.
Slow Down.
Pay Attention.
Your Driving Matters.

MINNESOTA NETS State Farm

“Mom, the law says you can’t have your phone in your hand when you drive. It’s not safe.” #DoltforME #slowdown #payattention #drivesafemn #statefarm



Do it for ME.
Slow Down.
Pay Attention.
Your Driving Matters.

MINNESOTA NETS State Farm

“I know we’re running late, Dad, but you’re driving too fast and it’s scaring me.”

#DoltforME #slowdown #payattention #drivesafemn #statefarm



Do it for ME.
Slow Down.
Pay Attention.
Your Driving Matters.

MINNESOTA NETS State Farm

“Son, I know you’re an adult, but driving over the speed limit and talking on your phone puts both of us at risk.”

#DoltforME #slowdown #payattention #drivesafemn #statefarm



Do it for ME.

Slow Down.
Pay Attention.
Your Driving Matters.

“Will you see us crossing the street in time to stop if you’re speeding? Or if you’re on your phone?” #DoltforME #slowdown #payattention



Do it for ME.

Slow Down.
Pay Attention.
Your Driving Matters.

“The zoo is going to be so much fun, Grandma. Let’s get there safely. Please get off the phone and slow down.” #DoltforME #slowdown #payattention #drivesafemn #statefarm



Do it for ME.

Slow Down.
Pay Attention.
Your Driving Matters.

“I’m learning how to look both ways before I safely cross a street, but I also count on you to follow the speed limit and watch out for me.”

#DoltforME #slowdown #payattention #drivesafemn #statefarm



Do it for ME.

Slow Down.
Pay Attention.
Your Driving Matters.

“Will you see me crossing the street in time to stop if you’re speeding? Or if you’re on your phone?” #DoltforME #slowdown #payattention



Do it for ME.
Slow Down.
Pay Attention.
Your Driving Matters.



“If you’re driving too fast or distracted, you might not see me or my bicycle in time. Please keep me safe.” #DoItforME #slowdown #payattention



Do it for ME.
Slow Down.
Pay Attention.
Your Driving Matters.



“I’m proud to help keep our roadways in good repair. Keep me safe by following the work zone speed limit and avoiding distractions.” #DoItforME #slowdown #payattention